

# Be Found!

Stop wasting ad \$\$ and let tourists find you!



## 15 Million Tourists

Take advantage of GPS technology to attract tourists to your business.

### Use GPS to increase sales!

- Pocket Metro rents GPS maps to tourists and you attract them by being featured on the map.
- Feature your **products**, your **services**, your **promotions**, and whatever sets your place apart, on our maps.
- Don't waste ad dollars that reach no one. Use Pocket Metro to **walk people right in your door**.

For more information, contact us at 617-500-4597 or [info@pocketmetro.com](mailto:info@pocketmetro.com)

- Increase your foot traffic
- Attract tourists to your business with GPS
- Attract window-shoppers from blocks away
- Track clicks and views of your information
- Attract customers during mid-afternoon lulls

## Listing Packages

### Basic Business

- Name
- Address
- Phone
- Category

### Bring 'em In

- ★ 2 full-color images
- ★ Product/Service listing
- ★ Pricing Category
- ★ Reviews
- Name
- Address
- Phone
- Category

### Reviewer's Choice

- ★ Listing under *Reviewer's Choice* category
- ★ Virtual Tour
- ★ Animated Icon
- 2 full-color images
- Product/Service listing
- Pricing Category
- Reviews
- Name
- Address
- Phone
- Category

In partnership with:

GREATER  
**BOSTON**  
CONVENTION  
& VISITORS  
BUREAU



Boston Area Hotels

# pocketmetro